



Web Content and Social Media Intern

Job Description

Habitat for Humanity is seeking out an intern with strong knowledge and understanding of the digital media landscape, including various social media platforms.

The intern for this position will need strong critical thinking skills in order to integrate into our vibrant and passionate team, who are very excited to share this experience with an intern hoping to gain extensive online experience.

Responsibilities

- Work alongside the Habitat for Humanity MCTX Marketing Team
- Monitor and post on blogs and social networks
- Assist with online outreach and promotion using Facebook, Instagram, LinkedIn, Twitter, and more
- Optimize website and social media
- Perform keyword analysis

Requirements

- 3 years of experience with Internet and social media platforms
- Solid understanding of youth markets
- Energetic and creative
- Hard-working and team-oriented
- Experience in non-profit organizations is a plus

Benefits

- Practical experience with social media campaigns, content publishing and more
- Shadowing, mentoring, and training opportunities with experienced, knowledgeable professionals
- Opportunity to participate in networking events and company meetings
- Flexible schedule for students

Please send your resume to Nicole Davis, Marketing Manager at nicole@habitatmctx.org if you are interested in this position.